

Internship Programme

Short Term Communication Intern

- ✓ Title: Communications Internship
- Duration: 3 months with the possibility of extending
- Location: Remote online work
- ✓ Supervisor: Digital Communication Coordinator
- Working hours: 3-6 hrs/week
- ✓ Starting date: ASAP (We accept applications on a rolling basis)

Vision Statement

Artists should enjoy greater levels of protections for their involvement in matters of general interest and contribution to public debate, essential in a free and open society.

What We Do

- Provide specialized legal assistance to artists unable to afford it.
- Ensure immediate support to at-risk artists by connecting them with local lawyers in our network and oversee the legal work for each case.
- Design a legal strategy, build a team to implement it and supervise its execution.
- Submit third-party interventions before international fora in cases dealing with freedom of artistic expression.
- Design and deliver tailored <u>courses</u> to lawyers.
- Maintain and grow our <u>network of pro bono lawyers</u>.
- Generate exchange and facilitate cooperation between lawyers from different jurisdictions but also between artists and lawyers.

i As part of our 2022 Communication Strategy we have established an unpaid internship programme and we are looking for interns to join our Communication team. We aim to improve AGL's online presence and visibility, by investing on our social media channels. This position is non-remunerated, and it is aimed for a student or recent graduate that is tech-savvy, has good knowledge of social media, and is interested in human rights, freedom of expression, artistic freedom, and the ways that lawyers can help artists in their pursuit for justice.

Position Overview

We are offering the opportunity to become part of our team, work closely with us, and network with like-minded people. We are offering mentorship, and training in communications in the media advocacy NGO sector. At the end of this internship, you will gain experience in legal advocacy, freedom of expression, digital communications, the art world, online human rights campaigning, digital marketing, editorial and copyrighting work, public relations methods, content marketing tools, and Social Media management.



We are looking for someone with good knowledge of:

- IT research and the digital world;
- ✓ Social media management;
- Digital advocacy, online marketing, campaigning and promotional tools.

The ideal candidate will be able to think outside the box, respect deadlines, and provide support in creating online content, designing, and delivering promotional campaigns, and will enjoy working remotely in the digital world. They/Them will be part of our communications team and will provide support whenever this is needed. The focus of the internship is to provide social media management, so knowledge of the popular SM platforms is required.

Major Duties / Responsibilities

- ✓ Support the implementation of AGL's communication plan 2022.
- Support in Social Media Management and content creation.
- ✓ Regularly update social media channels: Facebook, Twitter, Instagram, & LinkedIn.
- Engage on social listening, and grow/increase our network on SM.
- Assist in the preparation of newsletters and other mailings to partners and funders;
- ✓ Assist with General administrative tasks as needed.

Desired Skills / Qualifications

- Diploma in: Law, Human rights, Communications, Media, Journalism.
- Understanding of web marketing and Google analytics;
- Strong writing, editing, and proofreading skills;
- High level of computer literacy and ability to learn new technology quickly;
- Experience in the non-profit or international development sector is a plus;

To Apply

- **1.** Record a 3-minute video of yourself explaining why the post of Communication Intern is interesting to you and why Avant-Garde Lawyers as an organisation is a good fit.
- 2. A CV.
- 3. A 300 words written sample (email or newsletter).

Please submit your application via email to aglawyers.comms@gmail.com

Thank you!



